

To whom it may concern,

My name is Bailey Burgess, I am on the planning committee for the 2025 Canadian Shorthorn Association Annual General Meeting. This year it will be hosted by the Maritime Shorthorn Association in Wolfville, NS at The Old Orchard Inn May 28th - June 01st. We're expecting many shorthorn breeders from across Canada to be travelling to Nova Scotia for this event and we want to show them a "Warm Maritime Welcome".

Hosting the 2025 AGM gives us Eastern Cattlemen (and women) a chance to show the Westerners all that the Maritimes has to offer. The annual meeting is generally a 4 daylong event put on by the hosting province's Shorthorn association. Most guests extend their stay and use it as a vacation. The Canadian Shorthorn Association board members take part in meetings, while family members/partners/friends enjoy tours & activities in the area. There are scheduled days when everyone (including board members) take part in tours and activities as well. In the evenings the hosing committee has a common room/hospitality room for everyone to enjoy.

During the week we plan to rent the Magic Winery Bus, and we will be touring local attractions, eating at some of the most popular restaurants and venues and doing farm tours all around the Annapolis Valley. One of the most memorable parts of this yearly event is that in the evening (at the host hotel), we have a chance to gather in our hospitality room. Guests can sit down and enjoy listening and sharing with like-minded agricultural representatives, friends and families. This is a time for everyone to meet each other, enjoy deep conversation and open discussion. The hospitality room will have a bar, snacks, & finger foods from across the hosting Province. The Maritimes is famous for our "kitchen parties" so we would like to give that experience to our guest.

But events like this can be expensive, and to make sure our event runs smoothly, and our guests receive the best Maritime experience possible, we need your help. With venue rental, catering, permits, licensing, tour costs, and more, a sponsorship from your organization will bring us closer to having the perfect event. In exchange, we will use your company name and logo on advertising and promotions, verbal recognition during the event, as well as social media recognition and much more!

Sponsorships can be paid via e transfer (<u>ns.shorthorn@gmail.com</u>) or cheque payable to "NS Shorthorn Association" 1538 Millbrook Road West River Stn, NS BOK 1ZO

We're also looking for donations of products for our auction at our Saturday evening banquet.

Thank you,

Bailey Burgess, Vice President Maritime Shorthorn Association

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